Job Title: Assistant Manager – Creative Designer Organization: CySecK, IISc Bangalore Location: IISc Bangalore Job Title: Full-Time

Position Summary:

The Assistant Manager – Creative Designer will create, design, and execute creative design solutions to convey cybersecurity initiative, education, and awareness programs. Creativity, planning, and the ability to deliver complex information in visual, clear, and compelling forms are required for the role.

Key Responsibilities:

- Develop unique, creative digital and print media ideas and designs for websites, social media posts, infographics, presentations, promotional materials, event materials, and other visual communications.
- Ensure that all creative work conforms to the company's branding guidelines and contributes towards building brand reputation.
- Assist in maintaining and managing the center's website and social media visual content, ensuring consistency, accuracy, and superior aesthetic quality.
- Be active participants of campaign planning workshops, contributing innovative ideas and thoughts for maximum audience engagement.
- Manage creative projects from concept through to final execution, on time and on quality.
- Provide mentorship and guidance to junior designers or interns and help them in their career and personal development.
- Carry out frequent monitoring of existing content and propose updates or enhancements where required.

Qualifications:

- Bachelor's degree with experience in Visual Communication, or Graphic Design, or equivalent.
- 1-3 years of experience working as a graphic designer, preferably in the technology, cybersecurity, or industry-specific field.
- Excellent portfolio showcasing creativity, innovation, and expertise to graphically depict intricate information.

• Adobe Creative Suite proficiency (Photoshop, Illustrator, InDesign) and Microsoft Office Suite, along with web design concepts and related tools (WordPress, HTML, CSS).

Preferred Skills:

- Good written, oral, and interpersonal communication abilities.
- Team player with a capacity to work efficiently in cross-functional teams.

Benefits:

- Competitive salary
- Professional growth and development opportunities with wide exposure.
- Collaborative and creative working environment

Application Process:

Email your resume / CV to <u>coe.cyseck@gmail.com</u> with the subject line "Application for Assistant Manager – Creative Designer" within the deadline **20**th **April 2025.**